



## FIRST PERFORMANCE PROGRESS REPORT 2010

1. Recipient Organization ( <i>Name and complete address including zip code</i> ) Monterey County Office of Education, 901 Blanco Circle, P.O. Box 80851, Salinas CA 93912-0851	2. Award Identification Number 06-42-B10586
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3. Performance Narrative (Q1)  
*Please describe your project activities and progress for the first quarter of your award period. This should include a description of federal expenditures to date, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any delays or challenges. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)*

**1. Overall Project**  
The Central Coast Broadband Consortium–Public Computer Alliance, received notice of funding on Thursday, September 28, 2010, so project implementation proceeded for only one full day during the July–September quarter of 2010. The project director announced the first meeting of the Broadband Partners (i.e., the sub-recipients) for the following week, to initiate implementation of the project’s coordination process, and reviewed the draft description of the new position of project coordinator. No federal funds were spent during this quarter.

**2. Equipment/Supply Purchases**  
No equipment or supplies were purchased.

**3. Public Computer Centers Established**  
No new public computer centers were established.

**4. Public Computer Centers Improved**  
No public computer centers were improved.

**5. New Workstations Installed**  
No new workstations were installed.

**6. Existing Workstations Upgraded**  
No existing workstations were upgraded.

**7. Outreach Activities**  
The Monterey County Office of Education and at least one of the sub-recipients (the California State University, Monterey Bay) released an announcement of the project to the local press.

**8. Training Programs**  
No training programs were conducted.

**9. Other**

4. Performance Projections (Q2)  
*Please describe your anticipated project activities and progress for the next quarter. This should include a description of federal expenditures, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any potential delays or challenges you foresee. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)*

## **1. Overall Project**

An early priority is the refinement of working relationships among the project's six sub-recipients, to provide a countywide network of public computer centers and a range of related training and support services. We will establish memoranda of understanding with each of the sub-recipients (the Broadband Partners) and convene them regularly to share project-related experiences and explore opportunities to benefit from economies of scale and achieve sustainability.

Additional priorities include recruiting and hiring project staff, and initiating procedures for timely submission of quarterly financial and performance progress reports.

During the October–December quarter, we will expend federal funds as projected in our Baseline Report.

## **2. Equipment/Supply Purchases**

We will purchase most computers, peripheral equipment and related software, and consider opportunities to acquire these items at the lowest available cost through either joint purchases or the sub-recipients' individual competitive bidding procedures.

## **3. Public Computer Centers Established**

This project is based upon several existing PCCs, and a new mobile digital classroom. This custom-made vehicle will be a major acquisition of the project and a substantial resource for extending broadband access and training opportunities throughout Monterey County's rural areas. We will study the experience of the Southeast Community Development Corporation (City of Vernon, California) with its mobile digital classroom, develop functional specifications for our vehicle, and prepare a request for bids for release early in 2011.

We also will advance plans for the renovation of spaces within the Monterey County Office of Education, to improve facilities for a training program in digital media.

## **4. Public Computer Centers Improved**

We will initiate steps to improve several existing PCCs by upgrading Internet connections and extending operating hours.

## **5. New Workstations Installed**

We will place into operation many of the computers to be acquired through this project, to extend PCC services as early as possible.

## **6. Existing Workstations Upgraded**

We will replace several existing workstations with upgraded equipment, as specified previously.

## **7. Outreach Activities**

We will plan our outreach program for initiation early in 2011. This work during this quarter will focus on designing the project's logotype, graphic style and core messages. In 2011, the outreach program will include posting information on our website (mcaet.org), releasing information to the local media, providing reports to the Broadband Partners for their websites, e-mail lists, e-newsletters and other outlets, and creating brochures, fact sheets, and other materials for prospective clients of the PCCs. We also will design the exterior of our mobile digital classroom, to include words and images to advocate access to the broadband Internet and announce project services.

## **8. Training Programs**

We will initiate bilingual training in rural communities, continue the dialog among the Broadband Partners to exchange and refine concepts and materials for training curricula at several skill levels, including video production, and study curricula from other projects, for possible local adoption.

## **9. Other**

We will develop and implement plans to include additional agencies in Monterey County the Broadband Partners, and build long-term sustainability for these initiatives.

**5. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.**

5a. Typed or Printed Name and Title of Authorized Certifying Official  Thomas Karwin, Interim Project Coordinator	5c. Telephone ( <i>area code, number and extension</i> ) (831) 426-5981; cell: (831) 760-6727
5b. Signature of Authorized Certifying Official	5d. Email Address tom@karwin.com  5e. Date Report Submitted ( <i>Month, Day, Year</i> ) October 29, 2010

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