QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**11-43-B10516**	**829024541**

4. Recipient Organization

One Economy Corporation 1220 19th Street, NW, Suite 610, Washington, DC 20036

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
09-30-2012	◯ Yes ◉ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
Samuel Gaillard	202-393-0051 X1206
	7d. Email Address
Director of Management Info	sgaillard@one-economy.com

7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	10-29-2012

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

One Economy and Broadband Opportunity Coalition (BBOC) BTOP funds support the following areas to generate broadband adoption in underserved communities. Activities completed this quarter are as follows:

Affordable Access
We provided Internet access to 15,320 households in multiple cities in California, Connecticut, Illinois, North Carolina, Georgia, Ohio, Oregon, Washington, South Dakota, and Texas as well as in Memphis TN, Milwaukee WI, Norfolk VA, Providence RI, St. Louis MO, and Washington DC.

Digital Literacy
We hired and trained 4 Community Technology Associates. We held digital literacy trainings with nearly 3,000 participants in 10 states, led by our Community Technology Associates, Digital Connector youth, and local and national partners. With the support of national partners, we distributed 161 laptop computers to digital literacy participants in 9 cities.

Awareness
We reached over 38 million people through our media and outreach efforts, with radio and television Public Service Announcements in multiple languages being played in markets such as Atlanta, Boston, Chicago, Kansas City, Los Angeles, Milwaukee, Philadelphia, Portland, Raleigh, Saint Louis, San Francisco, Seattle, Washington DC. We continued social media campaign on Facebook, Youtube, and Twitter, with Facebook Ad Reach of nearly 45,000.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	81	Subscribers for quarter were less than projected
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The project experienced delays in securing executed contracts with housing developments to provide internet connections which then further delayed installations.   Activities are back on track and we anticipate completing the grant deliverables by 3/31/13.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Affordable housing units/ low income households connected	multiple cities in California, Connecticut, Illinois, North Carolina, Georgia, Ohio, Oregon, Washington, South Dakota, and Texas as well as in Memphis TN, Milwaukee WI, Norfolk VA, Providence RI, St. Louis MO, and Washington DC.	No- to low-cost broadband service through wireless mesh networks installed at affordable housing sites, and direct connect service packages using wireless, cable, and DSL technology provided to low-income families	22,000	15,320	15,320	0
Digital Literacy Training Programs	Nationwide	2,823 youth and 198 instructors trained for Digital Connector programs, 75 Community Technology Associates/Mobile Lab Van Drivers trained, Community digital literacy trainings led by OE staff, partners and Digital Connector youth with 216,955 participants	185,000	220,051	0	0
Outreach Activities	41 states	Organizations involved in our activities include members of our 16 Community Advisory Boards, BBOC partners, Match partners, Digital Literacy training partners, Housing partners, Digital Connector cohorts and media/online outreach partners	426	735	0	0
Awareness Campaign	Nationwide	City-wide launch events completed in 6 cities. Along with our BBOC partners, we continued community and media outreach, with Public Service Announcements on TV and Radio being aired nationwide in 10 different languages, including Spanish and Asian languages	18,000,000	92,824,863	0	0
Total:			**18,207,426**	**93,060,969**	**15,320**	**0**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The 15,320 subscribers are affordable housing units/low-income households connected with BTOP and match resources to broadband service. One Economy anticipates connecting a total of 27,000 housing units/subscribers. As a result of these efforts, we estimate that an additional 123,000 subscribers will subscribe using their own or other resources. A third-party evaluator will independently determine our impact on new subscriptions.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Due to ISP technical issues we encountered last year which have now been resolved, we have had to re-engage our housing partners and develop schedules for installation that were amenable to them. This re-engagement process took longer than expected.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 15,320	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Through our affordable access program, One Economy plans to connect more households in Atlanta, Birmingham, Boston, Charlotte, Los Angeles, Philadelphia, Raleigh, and Washington DC . We plan to hire and train new Community Technology Associates (CTAs) to support residents in these connected communities with broadband adoption.

Digital literacy trainings will continue nationwide with our CTAs, and national/local partners providing trainings within their communities.

Broadband Opportunity Coalition (BBOC) will continue marketing and airing television and radio PSAs in multiple languages nationwide, targeting key markets.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write

"0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	92	None
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
None

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$6,748,574	$352,604	$6,395,970	$5,852,016	$0	$5,852,016	$5,933,940	$0	$5,933,940
b. Fringe Benefits	$1,235,738	$70,521	$1,165,217	$1,170,403	$0	$1,170,403	$1,186,788	$0	$1,186,788
c. Travel	$531,926	$0	$531,926	$732,972	$0	$732,972	$732,972	$0	$732,972
d. Equipment	$0	$0	$0	$0	$0	$0	$0	$0	$0
e. Supplies	$2,836,618	$774,060	$2,062,558	$1,753,777	$609,245	$1,144,532	$2,003,777	$609,245	$1,394,532
f. Contractual	$3,102,277	$0	$3,102,277	$3,365,529	$0	$3,365,529	$3,365,529	$0	$3,365,529
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	$0
h. Other	$23,767,895	$13,553,479	$10,214,416	$19,561,688	$11,243,500	$8,318,188	$23,742,990	$13,809,885	$9,933,105
i. Total Direct Charges (sum of a through h)	$38,223,028	$14,750,664	$23,472,364	$32,436,385	$11,852,745	$20,583,640	$36,965,996	$14,419,130	$22,546,866
j. Indirect Charges	$9,246,148	$4,199,030	$5,047,118	$6,040,674	$2,733,243	$3,307,431	$6,907,754	$3,325,051	$3,582,703
k. TOTALS (sum of i and j)	$47,469,176	$18,949,694	$28,519,482	$38,477,059	$14,585,988	$23,891,071	$43,873,750	$17,744,181	$26,129,569

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0