QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted	2. Award Identification Number	3. DUNS Number
Department of Commerce, National Telecommunications and Information Administration	**06-43-B10540**	**829939854**

4. Recipient Organization

ZERODIVIDE 425 Bush St STE 300, San Francisco, CA 941083721

5. Current Reporting Period End Date (MM/DD/YYYY)	6. Is this the last Report of the Award Period?
03-31-2012	○ Yes ◉ No

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official	7c. Telephone (area code, number and extension)
David Veneziano	
	7d. Email Address
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7b. Signature of Certifying Official	7e. Date Report Submitted (MM/DD/YYYY):
Submitted Electronically	05-17-2012

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Access Humboldt launched "Real Life/ Research Lab", a digital media curriculum exploring how the online media and information world can support real life communities. The workshop series includes community mapping exercises, Internet scavenger hunts, and critical viewings of documentaries. Students also train in the use of Wi-Fi enabled video cameras (iPods) to collect community opinion about access and the role of media in their community. The workshops have already resulted in youth-generated ideas for expanded local media and broadband projects in the Willow Creek community.

Akaku's Project YBEAM continues with more classes in remote and rural areas of Maui County. Most recently added new sessions in Hana. Students are exposed to broadband concepts and media production with "MoJo" (mobile journalism) kits. The kits are similar to those used by the Access Humboldt youth and allow students to capture, edit and distribute content via Wi-Fi enabled iPods. Finished productions are available on Akaku's MauiTube.org. Akaku staff are currently developing functionality to allow for simultaneous posting to MauiTube.org and website such as Twitter and Facebook.

The Boys and Girls Club of Santa Fe (BGCSF) accomplishments this quarter were marked by new collaborations for broadband training and access. In partnership with the Santa Fe Public Library, BGCSF staff offered on-line courses and Internet access for public library members. Collaboration with the New Mexico Museum of Art provided digital photography classes at the Clubhouse for BGCSF members. In yet another collaboration with the Teen Builders Program, BGCSF provided on-line GED programming to youth and adults in the morning hours at Clubhouse sites, thereby extending community access and usage of broadband.

Community Media Access Project (CMAP) initiated a program in Hollister, CA to teach project management, video production and broadband integration. Participating youth took leadership roles in video documentation projects at the community-wide MLK Day of Service and the Cesar Chavez Celebration. In addition, CMAP partnered with the Si Se Puede Learning Center to organize a local education community about school bullying and screen videos highlighting "Stories of Courage." Hollister youth assisted with a live television production of this event and screened videos about broadband education for over 75 community members.

The Columbia Slough Organization hired Portland Community Media's (PCM) Youth Media Club to produce an environmental documentary about the Columbia Slough. This relationship is a first step towards the development of PCM's youth driven social enterprise. Currently, the Youth Media Club is developing partnerships with Elders in Action and Well Arts for similar enterprise projects to take place this summer. A newly outreach effort has already allowed PCM to reach 24 local area public schools.

In January Reel, Grrls launched the ReWA Media Camp in partnership with the Refugee Women's Alliance (ReWA), one of the largest refugee and immigrant service providers in the Puget Sound area. Girls in the ReWA Media Camp, ages 9 to twelve are either first generation Americans or hail from Southeast Asia or East Africa. Living in a low-income region of south Seattle with limited resources, the girls in the ReWA camp have few options when it comes to technology access.

Watch This!, Spy Hop's civic journalism class gives Spy Hop the opportunity to develop its online distribution of student content via Spy Hop's own "TV channel" as well as showcase media to be aired on the Utah Education Network. The first episode featured films covering financial literacy, arts education funding, and the effects of the economic downturn on two youth and their families.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	50	We are please to report that the Gen ZD program contiunes on track overall.
2.b.	**Equipment / Supply Purchases**	-	Progress reported in Question 4 below
2.c.	**Awareness Campaigns**	-	Progress reported in Question 4 below
2.d.	**Outreach Activities**	-	Progress reported in Question 4 below
2.e.	**Training Programs**	-	Progress reported in Question 4 below
2.f.	**Other (please specify):**	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Nearly all seven Generation ZD subrecipients noted the ongoing struggle in fundraising to support various programs, operations, key staff positions and equipment.

Another key challenge area was program evaluation. While subrecipients recognize the importance of program evaluation in order to design and improve programs and accurately report out to community stakeholders and funders, many do not have in-house capacity to undertake extensive evaluation design processes. Anticipating this need, ZeroDivide retained the services of a evaluation consultant in Q1 2012 who in partnership with the Senior Program Manager will lead a year-long series of monthly teleconferences for leadership and program staff designed to develop the subrecipients' in-house capacity to conduct rigorous program and participant evaluation.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Digital & Broadband Training Activities	Various	See Q1 2012 PPR Addendum Section 4a Detail GenZD	1,534	1,040	0	0
Total:			**1,534**	**1,040**	**0**	**0**

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

In the case of Akaku: Assuming the programming created by Project YBEAM and related activities (i.e. broadband awareness television programming) will reach a number of businesses, and/or community anchor organizations and assuming that the majority of those businesses and institutions are already broadband subscribers, the goal is to create 1 new business or institutional subscriber per quarter for a total of 8 new subscribers. Access Humboldt is developing a method similar to Akaku in order to calculate numbers of subscribers. The remaining subrecipients do not have baselines requirements for subscribers.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

GenZD programs primarily target youth, who are not the primary purchasers of household subscriptions. In addition, broadband subscribership is not tied to participants' successful completion of GenZD program. Lastly, ZeroDivide is still accessing the HSR IRB process, a necessary step before we can track participants over time to find out whether their families are subscribing to broadband after participating tin the programs.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	**Businesses and CAIs :** 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Access Humboldt will continue the development of community Wi-Fi and youth media projects at Dream Quest in located in Willow Creek, CA. In addition they will begin the design and implementation of a digital media summer program for youth at Klamath River Early College of the Redwoods. After pilot broadband and digital media workshops conclude in the early spring, Access Humboldt will meet with directors of Boys and Girls Club and MARZ Project in Eureka, CA to formalize collaborative project for the summer.

Akaku will continue to deploy Project YBEAM in several Maui Public and Private Schools and in some of the most rural and remote areas of Maui County. Staff also plan to produce a Broadband SpeedTest television segment for informational and outreach purposes. Staff will also migrate SpeedTest server to a local host on Maui in order to gain accurate usable data for sharing with the Hawaii State as well as National Broadband Mapping Initiatives.

In the coming quarter, CMAP will provide a free video production workshop for San Benito County youth in partnership with the San Benito Library. The workshop will coincide with National Reading Week to celebrate themes related to "Stories of Courage." CMAP's Hollister Youth Media Council will complete new media projects focused on broadband awareness PSAs. CMAP students will begin

training on an online software tool called Popcorn (provided by the Mozilla Foundation), an online software tool and digital media training program.

During the next quarter, Reel Grrls will launch our first-ever disability justice media training camp for teens. A Reel Grrls alumnus, the first to be hired on staff as an AmeriCorps member, has spearheaded the development of the camp.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	**Overall Project**	63	We are confident that project will remain on track.
2.b.	**Equipment Purchases**	-	Milestone Data Not Required
2.c.	**Awareness Campaigns**	-	Milestone Data Not Required
2.d.	**Outreach Activities**	-	Milestone Data Not Required
2.e.	**Training Programs**	-	Milestone Data Not Required
2.f.	**Other (please specify):**	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

As mentioned previously, funding continues to be challenging for the Generation ZD subrecipients. Where it is the case that funding is stable for the subrecipients, partnering community organizations have experienced challenges and this has had impacts on recruitment and program implementation. This has resulted in subrecipients needing to be flexible regarding program design and session schedules.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Cost Classification	Budget for Entire Project			Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	$426,334	$0	$426,334	$111,400	$0	$111,400	$271,299	$0	$271,299
b. Fringe Benefits	$106,584	$0	$106,584	$27,135	$0	$27,135	$67,825	$0	$67,825
c. Travel	$49,350	$0	$49,350	$34,119	$0	$34,119	$34,119	$0	$34,119
d. Equipment	$0	$0	$0	$0	$0	$0	$0	$0	$0
e. Supplies	$0	$0	$0	$0	$0	$0	$0	$0	
f. Contractual	$1,105,000	$605,000	$500,000	$674,587	$308,966	$365,621	$674,818	$309,197	$365,621
g. Construction	$0	$0	$0	$0	$0	$0	$0	$0	
h. Other	$15,000	$0	$15,000	$816	$0	$816	$15,000	$0	$15,000
i. Total Direct Charges (sum of a through h)	$1,702,268	$605,000	$1,097,268	$848,057	$308,966	$539,091	$1,063,061	$309,197	$753,864
j. Indirect Charges	$286,974	$0	$286,974	$142,968	$0	$142,968	$180,720	$0	$180,720
k. TOTALS (sum of i and j)	$1,989,242	$605,000	$1,384,242	$991,025	$308,966	$682,059	$1,243,781	$309,197	$934,584

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: $0	b. Program Income to Date: $0