

**ANNUAL PERFORMANCE PROGRESS REPORT FOR PUBLIC COMPUTER CENTERS**

**General Information**

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b>  Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b>  06-42-B10586	<b>3. DUNS Number</b>  034330303
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**4. Recipient Organization**  
  
 Monterey County Office of Education 901 Blanco Circle, Salinas, CA 939014401

<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b>  12-31-2012	<b>6. Is this the last Annual Report of the Award Period?</b>  <input type="radio"/> Yes <input checked="" type="radio"/> No
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**7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.**

<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Tom Karwin	<b>7c. Telephone (area code, number and extension)</b>  _____
	<b>7d. Email Address</b>  Tom@Karwin.com

<b>7b. Signature of Certifying Official</b>  Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b>  02-28-2013
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**PROJECT INDICATORS**

**1. Are you establishing new Public Computer Centers (PCCs) or improving existing PCCs?**  
 New     Improved     Both

**2. How many PCCs were established or improved, and what type of institution(s) were they associated with? Please provide actual total numbers to date. Figures should be reported cumulatively from award inception to the end of the most recent calendar year. Recipients should only count the PCCs that were fully established or in which improvements have been fully completed in that year (that is, partial improvements should not be counted).**

Institutions	Established	Improved	Total
Schools (K-12)	2	0	2
Libraries	0	6	6
Community Colleges	3	0	3
Universities / Colleges	1	0	1
Medical / Health care Facilities	0	0	0
Public Safety Entities	0	0	0
Job-Training and/or Economic Development Institution	0	0	0
Other Community Support-Governmental (please specify): not applicable	0	0	0
Other Community Support-Non-Governmental (please specify): Community Information Center, Boys & Girls Clubs, National Steinbeck Center	2	0	2

**3. Please complete the following chart for each PCC established or improved using BTOP funds. Please provide actual total numbers to date.**

**3.a. New PCCs**

New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120-hour Business Week	Total Hours of Operation per 48-hour Weekend	Speed of Broadband Access to Facility (Mbps)	Average Number of Users per Week
Submitted via attachment	0	0	0	0	0

  

**3.b. Improved PCCs**

New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120-hour Business Week	Total Hours of Operation per 48-hour Weekend	Speed of Broadband Access to Facility (Mbps)	Average Number of Users per Week
<b>Prior to Improvement</b>					
Submitted via attachment	0	0	0	0	0
<input type="button" value="Add New PCC"/> <input type="button" value="Remove New PCC"/>					
<b>After Improvement</b>					
Submitted via attachment	0	0	0	0	0
<input type="button" value="Add New PCC"/> <input type="button" value="Remove New PCC"/>					

**4.a. Please check the primary uses of the PCCs funded by this award. (Check all that apply.)**  
 Open Lab Time     Other     Training

**4.b. If "other," please specify the primary use of the PCCs:**  
 n/a

**5. Please list all of the PCC broadband equipment and/or supplies you have purchased during the past year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (600 words or less).**

Manufacturer	Items	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
Intelligence, Inc. (custom design & construction)	TechMobile (mobile classroom)	550,000	1	This unique, 23-station mobile classroom has been based at the Monterey County Office of Education in Salinas, California. It has been deployed throughout largely rural areas within Monterey County, California, on a scheduled basis, stopping at preselected sites to conduct digital literacy training.
<b>Totals:</b>		550,000	1	

Add Equipment

Remove Equipment

**6. For PCC access and training provided with BTOP grant funds, please provide the information below. Figures should be reported cumulatively from award inception to the end of the most recent calendar year.**

Types of Access or Training	Number of People Targeted	Number of People Participating	Total Hours of Training Offered
Open Lab Access	0	0	0
Multimedia	24,094	13,453	70,936
Office skills	3,623	559	3,076
ESL	0	0	0
GED	0	0	0
College Preparatory Training	100	40	66
Basic Internet and Computer Use	26,897	6,192	44,194
Certified Training Programs	0	0	0
Other (please specify): Computer refurbishing training, various other training objectives, etc.	4,407	4,269	193,757
<b>Total</b>	59,121	24,513	312,029

**7. Please describe how your Public Computer Center(s) promotes economic recovery in your area, such as through providing job training, access to job searches, online course offerings, certifications and the like (600 words or less).**

This Public Computer Center program operates through app. 30 new or improved locations, plus a unique mobile classroom, to provide training in both basic digital literacy and beginning levels of digital multimedia production (i.e., audio, video, graphics, animated graphics). The individuals served range through several age groups, emphasizing elementary, high school, community college and university students, as well as adults. The project focuses on low-income individuals in underserved populations. In Monterey County, California this target population is comprised largely of Hispanic individuals. The project provide digital literacy training in areas that are expected to provide access to employment opportunities that could provide increased income, in comparison to agricultural field work and similarly unskilled occupations.

**8. To the extent that you have made any subcontracts or sub grants, please provided the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities (150 words or less).**

Not applicable

**9. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).**

The project is developing valuable experience with the mobile classroom (the Techmobile) as a strategy for outreach to persons who often demonstrate unwillingness to travel to community-based brick & mortar training centers. It is well recognized that many people who lack broadband access and related skills often indicate a lack of appreciation for the relevance of the Internet to their own information-related needs and interests. The Techmobile complements the usual PCC based in a public library, school or community facility, and provides alternative practice that is proving to be effective in outreach efforts.

Another important practice of this project is the emphasis on digital multimedia production. Training in this this is intended to engage

RECIPIENT NAME: Monterey County Office of Education

AWARD NUMBER: 06-42-B10586

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the interest and involvement of members of the target population by providing opportunities for personal expression and communication. The idea is that the project could overcome the target population's lack of interest and commitment to broadband access by introducing them to contemporary tools for communications and informational inquiries.